



FINANCE



Keep your staffing costs tightly aligned with demand using real-time planning for headcount and capacity

Move people in your org structure in real-time

With Anaplan, you can move people between departments and cost centers without having to restructure your model. Easily roll up individuals into multiple dynamic hierarchies—by skill set, by location, or even by different departments. Their expenses automatically go to a designated cost center based on the effective dates they were transferred.

Tightly align with demand

Excess capacity directly damages the bottom line and under capacity compromises customer service that could potentially damage revenue. With Anaplan, you can easily integrate demand forecasts and write driver-based rules to identify capacity needs and monitor them against actual staff availability. Make changes to highly granular models down to the individual employee level. Get the results on the fly so capacity is always tightly aligned with the latest demand forecast.

Build staffing models using any time period

Anaplan’s built-in intelligence means the platform has great flexibility when it comes to time periods. You can develop staffing plans based on days or day-parts with results that automatically roll up into the standard monthly view for expense reporting needed by the finance department.

Customer Example

Faced with an over reliance on IT support for gathering critical data across the globe in an excel-based process, a leading CRM company with over \$4B in revenue turned to the Anaplan for a unified platform with its single data source that allows for “collaborative spread-sheeting” across the globe.

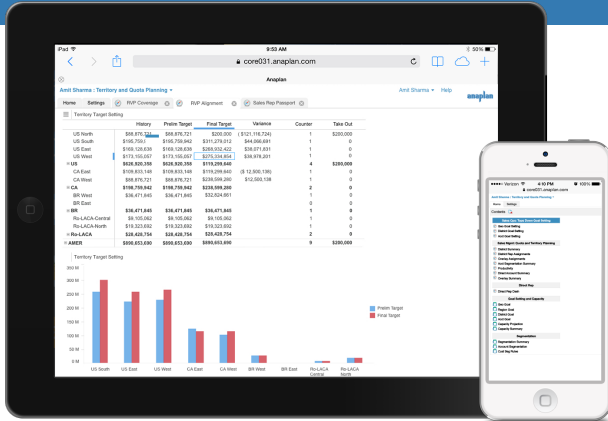
BENEFITS

- Quick processing time makes it easy to analyze data and perform on-demand rollups
- Communication and collaboration are possible anywhere, at any time, on any device
- Reduced workload frees up time for real-time analysis and strategic thinking
- Makes the task of data compilation, which previously took over 120 hours, obsolete

Meet anaplan

Business planning and execution for sales, operations, and finance.

We built our platform from the ground up to empower companies to plan, collaborate and act—in real-time. Anaplan enables business users across your organization to turn the complexity of your business operations into powerful, easy-to-use models. Stay ahead of critical business events, rapidly model potential impacts and course correct on the fly.

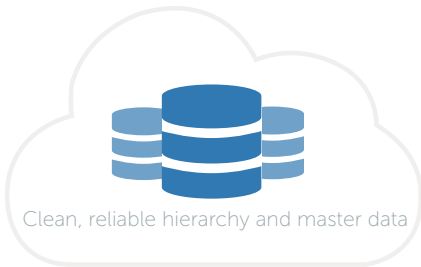
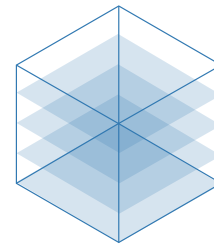


Application building by the business end user

Anaplan makes it easy for the business user to create, maintain, and change an application. There's no complicated scripting language required to build an application model—just simple formulas expressing dependencies. With the platform's open data model, you can simply construct whatever combination of dimensions you need. Key to this flexibility is our Living Blueprint™—a single, easy-to-manage store of all the logic, calculations, and settings in your application.

Real-time modeling and calculation engine for any application size

Unlike traditional planning tools or spreadsheets that stall with overhead data as they scale, Anaplan's patented Hyperblock™ technology delivers optimal performance no matter the data volume and your application's model complexity. Update or change models of any size, from one to one trillion cells, instantaneously online. Whether your question is big or small, Anaplan's engine responds immediately.



Collaborate on a single source of truth

Anaplan delivers a central repository—The Anaplan Hub—to reconcile various sources of data for clean, reliable hierarchies, and master data (products, employees, cost centers, etc) accessible to analysts around the enterprise. Gain total confidence in the accuracy of your data, reports, forecasts, and plans.

Rapid time to value

With Anaplan's cloud-based delivery, there's no waiting for hardware or software installations and no software version numbers, upgrade hassles, and IT queues. Providing the highest levels of availability, reliability and security, Anaplan is a unique blend of patented technology that securely collects and stores data. Get started quickly with Anaplan's pre-built applications and templates for a wide variety of use cases.



Performance. Availability. Reliability

A Global Community of Customers

